

| General Information | | | | Content Strategy | | Marketing Strategy | | | Customer Service and Policies | | | Product Comparison for Bath Towels | | | | | | |
|---------------------|---|------------------------|--|------------------|--|--|--|--------------------------------------|-------------------------------------|---|---|------------------------------------|---|-----------------------------------|--|-------------------------|--------------------------|---------------|
| Competitor name | Website | Types of products sold | Background story | Website content | Social media platforms | Current sales promotion | Email signup incentive | Rewards program | Customer service | Shipping | Return policy | Bath towel product title | Bath towel product page URL | Organic or eco-friendly materials | Types of product images | Types of product videos | Customer reviews | Regular price |
| Mademoiselle | https://officialmademoiselle.com/ | Home Décor | Mademoiselle was founded with the mantra that home decor should be fun, easy and expressive. All of our products are designed by industry experts, and tested rigorously for quality. | Blog, FAQ | Facebook, Instagram, Pinterest, Youtube, TikTok | LABOR DAY SALE! GET 20% OFF USING CODE LABOR20 | GET 15% OFF! Get exclusive discounts, deals and store updates before anyone else! | Receive 5% cashback for every order! | Phone, email, contact form, chatbot | Free worldwide shipping for all of our orders regardless of value | At Mademoiselle we value our customers and give them full peace of mind with a 30-day return period if their product isn't as described. | Versai Cotton Towel | https://officialmademoiselle.com/product.aspx?pos=58_slg=0010c40658_ssr | 100% organic cotton | Gray Color, three pieces | None | Ratings, written reviews | \$54.95 USD |
| Lijo Décor | https://www.liodecor.com/ | Home Décor | Lijo Décor is a brand renowned for its commitment to the supply of luxury gift items of finest quality for more than a decade. Since 2006, we have maintained a frontline approach in our supply of exceptional brand name merchandise and exclusive gift items which have brought indescribable joy to our clientele. | Newsletter, Blog | Facebook, Instagram | None | None | None | Phone, email, contact form, chatbot | Lijo Decor offers free ground shipping on all orders to anywhere in the contiguous United States. Most orders will ship 4-10 business days after your order is placed. Lijo Decor does not take responsibility for any customs, taxes, duties or fees that may be charged when importing merchandise from the US. | We want you to love your purchase, but if you are not completely satisfied, we will gladly accept returns of unused items within 30 days of delivery on non-custom engraved items | Kassatex Hammam Hand Towel | https://www.liodecor.com/products/liodecor-110-cho-kassatex-pantel | 100% organic cotton | DimGrey, Green, White, Brown | None | Written reviews | \$28.74 USD |
| BedScrunchie | https://bedscrunchie.com/ | Home Décor | The world's first 360-degree, all-in-one bed tightening solution gives your bed that flawless 5-star hotel look | FAQ, Blog | Twitter, Facebook, Youtube, Pinterest, Instagram | 40% OFF on Home Essentials | Free cooling pillowcases when you get a bundle! Subscribe and save today. | None | Form, Chatbot | Free U.S. Shipping. International shipping available | 100-Night Risk-Free return policy to make your online shopping experience enjoyable | Classic Towel | https://bedscrunchie.com/collections/all-towel/products/classic-towel-towel | 100% organic cotton | White, Black, Light Gray, Dark Gray, Navy, Peach | None | Ratings, written reviews | \$45.00 USD |