

# If our brand were a person, how would you describe them?

Someone you can depend on

Someone who treats people right

Connected to the earth

Concerned about making the world a better place for the next generation

Empowers others to live a healthy life

Takes responsibility for how their actions impact the environment

Inspired by nature

Driven to create quality products that last

Finds joy in spending time in nature

Advocates for the environment

Dependable - always there when you need them

Nature-loving

Only does high-quality work

Big fan of recycling and composting

Someone you can count on

Someone you can trust

Someone who does what they say they'll do

Wants to bring nature indoors

Follows through on their word

Makes a difference in other people's lives

Acts with integrity

Earth-conscious

Full of integrity

Strives to live a healthy life

Makes a difference in the world

Creates a healthy living environment

