



Google Project Management Certificate Completer: Personal Closing Report

Executive Summary:

After years of working in Marketing, I had always wondered what a project manager did, and, for some reason, it was always something that intrigued me. After being laid off, I decided to branch out and learn more about project management. I found out how important knowing how to work with different techniques, like Waterfall and Scrum, especially in marketing campaigns. I'm now aiming to find a job as a campaign manager.

Key Accomplishments:

I finally understood that project management is in everything we do, and I was astounded to understand that I had already even managed many previous projects!

Lessons Learned:

Project management is complicated, particularly in budgeting and estimating time. I'm sure that, with a strong, cohesive team, we will be able to work to create amazing projects. I am not worried about it as I am not afraid to reach out to experts.

Next Steps:

- Create a portfolio online.
- Find a way to include project management in my marketing resumé to aim for a campaign manager role with my knowledge.
- Work on the Data Analysis Certification

Goals:

1 Month Goals:

- Finish the Data Analysis Certification
- Finish the online portfolio at brendacantul.net.

6 Month Goals:

- Find a job related to project management and marketing.

1 Year Goals:

- Keep growing and learning with what I've achieved so far.